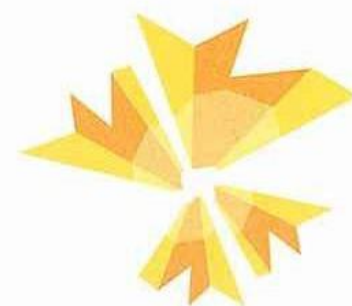


HK4As Students' Award 2023

Winners



THE ASSOCIATION OF ACCREDITED
ADVERTISING AGENCIES OF HONG KONG
香港廣告商會

Theme: Subscribe Responsibly to Streaming Services

Award	Entry Title	Institutes	Participant
Silver Best Of Show	Spoiloxic 共享劇毒計劃	POLYU	Tse Mei Ting Lam Yee Hong Ip Tsz Lok
Silver	Netflixgram	POLYU	PONG Wai Sum MOK Dick Ka CHAN Hiu Tung Lam Wing Yee
Silver	Sharing is Unfair	HKCC	Lui Lok Yiu Luk Ying Tung Lo Yuet
Bronze Best Of Art	The Crumbling Universe : Great Return Battle	HKBU	Yang Sihan Zhang Wenrui Zhu Binbin Zhu Tianchen
Merit Best Craft of Copy	Online, Offline, All I need is ME TIME	POLYU	Leung Tsz Kiu So Kwan Hiu Cheng Dorcas Lau Hoi Kiu Zoi
Merit	創作不易 行動支持	HKBU	Tang Chung Yan Chan Wing Hung Yun Julia Cheuk Lam Cheung Ka Wing
Merit	認罪	HKCC	Lui Wing Chi Chan Yuen Hei
Merit	怪奇勿予 蟲來無懼心魔	POLYU	Tong Ho Hin Tsang Wing Ching Chan Ho Lee