



Entries open to Hong Kong's Kam Fan awards

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The Hong Kong Association of Accredited Advertising Agencies' (HK4As)

2009 Kam Fan Awards is now calling for entries. The theme of this year is "LET OTHERS LET OTHERS KNOW", as the HK4As wants this message of creativity to be propagated by words of mouth, become social topics, and simply by joining the Awards this year.

The Kam Fan Awards is given annually by HK4As to recognize advertising excellence in Hong Kong and China since 1984 and this is the 25th year into its history. The Kam Fan, or the "Golden Sail" Awards, is regarded as the "Oscars of the Hong Kong ad industry."

This year's judging panel features, amongst others, internationals Michael Russoff, ex Creative Director at Wieden+Kennedy London; Sam Ball, Creative Partner at Lean Mean Fighting Machine, London; and Lance Martin Executive Creative Director, Taxi2 Toronto/New York.

2009 Kam Fan deadline for submission is 5 pm, September 14, 2009 (Monday). See the [website](#) for entry details. The winners will be announced and the Awards presented at the Kam Fan Awards Gala Presentation, at the Hong Kong Convention and Exhibition Centre on November 6, 2009.

