



The judging of the 25th Kam Fan awards concludes in Hong Kong



The judging of the Hong Kong Kam Fan awards has been completed following three days of judging. Like all awards shows worldwide entries to the awards were down around 40% with 745 entries judged in two stages.

This year's [judging panel](#) was headed by WOWWOWTANK director Tan Khiang and included Lance Martin (ECD Taxi2, Toronto), Sam Ball (Creative Partner Lean Mean Fighting Machine, London), Ben Walker (CD Wieden & Kennedy, London), Hwee Beng Poh (ECD DraftFCB Shanghai), Iris Lo (creative veteran Hong Kong), Koshi Uchiyama (CD GT Inc. Tokyo), Pinit Chantaprateep (Chief Creative Officer JWT Thailand) and Kim Shaw (Co-Publisher Campaign Brief).

While in Hong Kong the judges were involved in a 'sharing session' on how to drive change and embrace new challenges. Martin, Ball and Chantaprateep gave short presentations to the audience of over 300. The night was hosted by HK4A's iDA Chairman Thierry Halbroth and Marketing Magazine Editor, Matt Eaton.

The 25th Kam Fan awards presentation will take place this Friday November 6th at the Hong Kong Convention Hall. Below are some photos from the judges welcome dinner (more photos to come later in the week plus full coverage of the winners after the awards presentation night).

