

Leo Burnett bags Grand Prix at Kam Fan awards

by Jane Leung 9-Nov-09, 09:20



HONG KONG - Leo Burnett's Sweat Campaign for Life Yoga scooped the Grand Prix at the 25th Hong Kong Kam Fan awards, announced during the Kam Fan gala dinner on Friday evening.

The agency also grabbed the Print Kam Fan award with the same campaign.

McCann Erickson dominated the digital categories and scooped awards in the Interactive & Direct Kam Fan for [Jet Li's One Foundation](#) and Media Kam Fan for [Coca-Cola's Happy Whistling Machine](#).

There were no winners in the Broadcast, Ambience and Integrated Kam Fan categories. 10 Golds, 23 Silvers and 51 Bronze awards were given out this year. Under the '[Let Others Let Others Know](#)' slogan, the organisers of the event pushed for a show with no scam ads.

Life Yoga, Sweat Campaign, Leo Burnett Hong Kong



One Walk, Jet Li One Foundation, McCann Worldgroup Hong Kong



**Happy Whistling Machine, Coca-Cola, McCann Worldgroup & Universal McCann
Hong Kong**

